



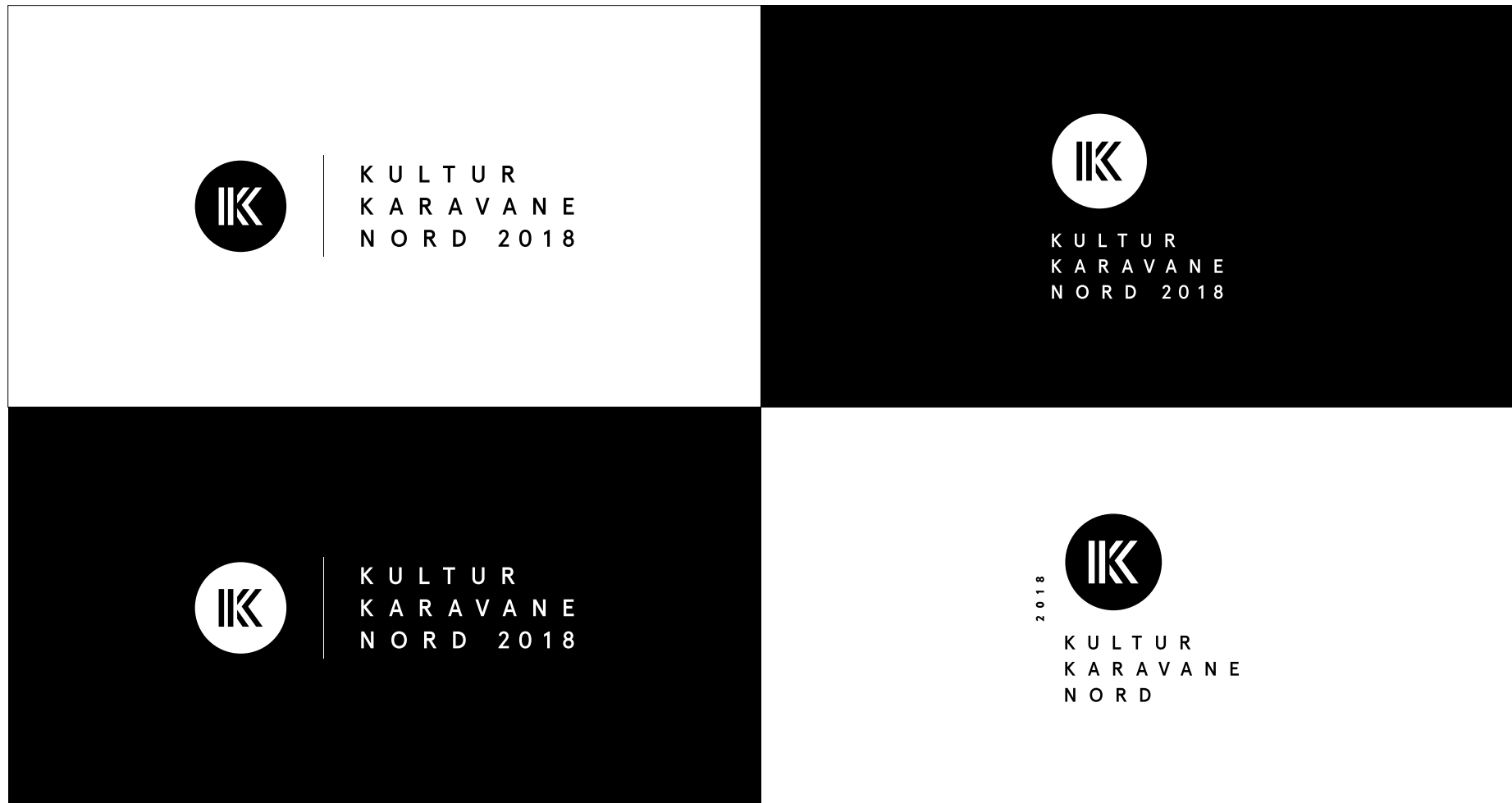
K U L T U R
K A R A V A N E
N O R D 2 0 1 8

Style Guide

Logo



Sort og hvid variationer



Motto

Hverdagsglimt

“Hverdagsglimt” er temaet for 2018. Logoet er skrevet i fonten Northwell. Det kan bruges både stand-alone eller sammen med Kulturkaravane Nord logoet.



KULTUR
KARAVANE
NORD 2018

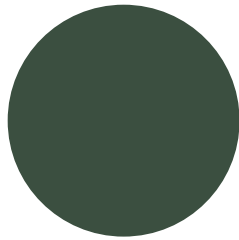
Hverdagsglimt



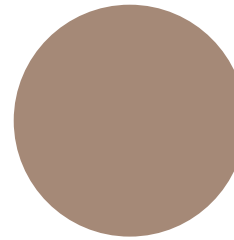
KULTUR
KARAVANE
NORD 2018

Hverdagsglimt

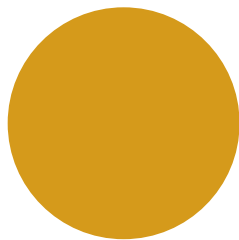
Palette



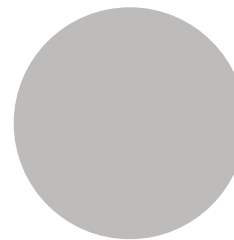
RGB 59, 79, 64
HEX #3B4F40
CMYK 72, 49, 71, 41



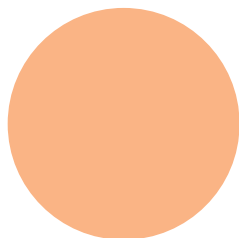
RGB 165, 137, 119
HEX #A58977
CMYK 35, 44, 52, 5



RGB 213, 154, 27
HEX #D59A1B
CMYK 17, 40, 100, 1



RGB 189, 188, 186
HEX #BDBCBA
CMYK 26, 21, 23, 0



RGB 250, 180, 133
HEX #FAB485
CMYK 0, 34, 49, 0



RGB 234, 227, 223
HEX #EAE3DF
CMYK 7, 9, 9, 0



Font

Apercu er den primære font og bør blive anvendt i alle trykte materialer og online.

AaBbCcDdEeFfGgHhIiJjKkLlMm
1234567890

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit

Aa

Apercu Light

Aa

Apercu Regular

Aa

Apercu Medium

Aa

Apercu Bold

Aa

Apercu Light Italic

Aa

Apercu Regular Italic

Aa

Apercu Medium Italic

Aa

Apercu Bold Italic

Northwell er brugt som temaet for 2018 "Hverdagsglimt". Fonten kan også benyttes til at fremhæve enkelte ord.

Northwell